

# Stratus Firm

Roger Whyte  
Principal

Kirsten Gooden  
Vice President of Production

Zach Webber  
Vice President of Client Relations

Whitney Watson  
Senior Producer

Whitney Rogers  
Senior Producer

Mary Kerns  
Producer

Olu Adeleke  
Production Associate

Shane Patil  
Production Associate

Julia Tibor  
Client Relations Manager

Terri Sapp  
Head of Finance (Not Pictured)

Brian Fagone  
Operations Coordinator

Justine Jasuale  
Marketing Coordinator (Not Pictured)

Stratus Firm is reintroducing itself. Formerly known as RJ Whyte Event Production, the company rebranded in early 2023. From multi-day summits, conferences, large-scale galas and fundraisers, to live and made-for-TV broadcasts, the Stratus Firm team is more than event planners. Stratus Firm uses logistical expertise and creativity to elevate productions, delivering high-impact experiences for their clients.

"Our rebrand came at a time of rapid growth as we looked to take on more large-scale productions and better market our team's expertise in the field of events," says Founder and Principal Roger Whyte. "It has given us the opportunity to connect with clients and partners and showcase our team's ability to elevate productions. We added several new members to our team, too. These changes reflect the future direction of our business and the growth that we see in our future."

Stratus Firm is the best of the best in the industry, and continuously strives to outdo what they've done in the past. In 2022, the team produced 92 events, welcoming over 26,000 guests. Their largest event was the Congressional Black Caucus Foundation Annual Legislative Conference, with over 8,000 guests. Other top-tier events from 2022 that Stratus Firm produced include the CEO Summit of the Americas with the U.S. Chamber of Commerce, as



well as the Restaurant Association of Metropolitan Washington's RAMMY Awards. In September, the team will be producing the CBCF Annual Legislative Conference for the third year in a row.

The team also produces fundraising events for local nonprofits, including Tahirih Justice Center and N St Village, as well as for artistic organizations like Washington Performing Arts and Woolly Mammoth Theatre Company. As a National Gay & Lesbian

Chamber of Commerce certified business, Stratus also supports many nonprofits in its community.

"Though we pride ourselves on being experts and innovators in our field, we are first and foremost proud members of our community who bring integrity and passion to everything we do," says Whyte. "We believe supporting our community is essential to see the growth of local businesses, as well as positive social change."

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